

# Virtual Volunteering Workshop

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# Agenda.

- Introduction to Virtual Volunteering.
- Exercise: Virtual and Traditional roles.
- Examples of Virtual Volunteering.
- How to work with Virtual Volunteers.
- Exercise: Creation of Virtual Volunteering roles.
- Closing thoughts.

# Virtual Volunteering: Some Context.

- 92% of the British population own a laptop, computer or smartphone.
- According to the NCVO, 9% of the British adult population complete 51% of the nations volunteer work.
- This leaves an untapped 91% (57,495,620 people) who could theoretically volunteer virtually.
- Virtual Volunteering has many synonyms, such as micro- and distance- volunteering.



# Virtual Volunteering media

- <http://www.youtube.com/watch?v=RqPIIdNb63rE>

# Examples of Virtual Volunteering and organisations using them in Kent.

- <http://www.volunteermatch.org/>
- <http://helpfromhome.org/>
- <http://www.sparked.com/>
  
- - Breast Cancer Campaign
- - Epilepsy Action
- - Sky Badger
- - Asthma UK
- - Parkinson's UK
- - Diabetes UK South East Region



# Virtual Volunteering: The Project.

- Tasks completed, in whole or in part, via the internet, through a computer or smartphone.
- Our project aims to develop virtual volunteering opportunities for organisations and volunteers in Kent, administrating the process.

# Exercise: Virtual and Traditional roles.

- Spend 10-15 minutes in pairs listing all the different volunteering opportunities within your organisation.
- Spend some time ascertaining whether they are virtual or traditional.
- Doing this will allow you start to see the difference between the two types of volunteering.

# Virtual Volunteering Examples.

- Setting up and moderating social media for an organisation.
- Conducting online research or advocacy for an organisation.
- Forum moderator.
- Designing a logo.
- Designing a website.
- Search engine optimisation of website.
- Database design
- Online research relating to your organisation
- Online/telephone befriending
- Online mentoring
- Writing press releases
- Crowdsourcing
- Fundraising
- Translation services
- Accounting
- Governance and Trusteeship





# Traditional vs. Virtual Volunteering.

- Hands-on Physical capability much less important.
- Specific times Volunteer for an hour or few minutes.
- Geographically specific Not geographically limited or located.
- Limited roles Virtually unlimited roles

# How to work with Virtual Volunteers.

- Role Descriptions
- Regular Contact
- Mentoring
- Feedback
- Mutual Expectations

# Closing Thoughts